

Client Interview Questionnaire

By Jennifer Albanese

The following questions need to be answered by you, if it's your project, or the person/people directly involved in the project. If you are involved in a project with other stakeholders, you will need to connect with them to make sure you are all on the same page. If you are doing a design for a client/clients, you will need to interview them, facilitate a goals session or have them fill out a questionnaire based on the one below.

1. What achievement type goals do you have for both your life in general and your landscape? Achievement goals are what you want, that you do not presently have. They can be components, qualities, feelings, features, etc.
2. What qualities and components do you presently have in your life, and on your landscape that you wouldn't change? These are your preservation goals.
3. Is there anything you would like to eliminate from your current life situation or from the landscape?
4. In your life and in the landscape, is there any quality, element, feature or feeling, that you presently do not have and would like to avoid in the future as well?
5. Take a look at your answers for the third and fourth questions; can they be turned into goals you are moving towards, instead of running from? It might help to ask yourself, "what do I want instead?"
6. Revisit your components list. Try to get to the essence of what the component provides, that you want, rather than the particular form. What function does it provide? What are the benefits of having this particular component? You can also brainstorm a short list of alternative design solutions to meet those functions.